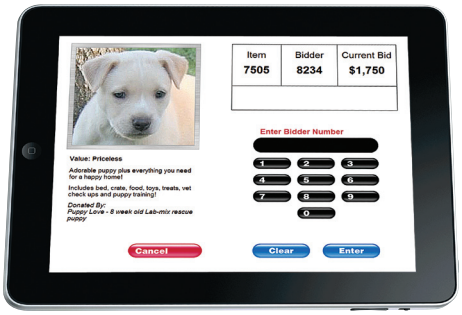
Auction Source » Touch Screen Technology

State-of-the-art touch bidding



AUCTION SOURCE TOUCH SYSTEM PACKAGE:

- Wired and Wireless Bidding
- Network and Infrastructure Setup
- LCD HDTV Monitor
- On-site Professional Team
- Traditional or Max Bid Bidding
- Post Auction Analysis Reports

On-site Professional Team

Auction Source » Touch Screen Technology

State-of-the-art touch bidding

Automate bidding and add a huge 'Wow' factor to your event. Use the Touch Systems for Big Board and other high end categories along with bid sheets for silent auction or totally replace bid sheets and host a paperless silent auction! Simply touch the screen with your finger, select an item, enter your bidder number, and place your bid!

Touch System Bidding

- Easy to read, high quality screens
- Effortless finger-touch bidding
- Color photos and long description with each item
- Max bid or traditional bidding and buy it now
- Quick, easy automatic closing using extended bidding features
- Detailed utilization and bidding reports
- Private categories to sell raffle tickets, parties and collect donations
- Sponsor logo on each touch system

LCD HDTV Monitor

- Cost-effective way to advertise items for bid at the event
- Large visuals for guests to see
- Category totals updated continuously
- Bidding activity as well as current bids displayed
- May be coordinated with your current Audio Visual company for delivery and set-up
- Sponsor or event ads can be displayed on LCD monitor for maximum exposure

Wireless Bidding (iPads and wireless Tablets)

- Wireless bidding in the silent auction area
- Volunteers can move throughout the crowd escalating the bidding potential
- Guests can track and increase bids with ease

On-site Professional Team

- Site visit and consultation with IT specialist
- Trained, professional staff to set up touch system and LCD monitor
- On-site technical team manages servers and touch system
- Technical team will answer any touch system bidding questions and train volunteers

Visit Our Website for an Interactive Touch System Demo. www.auction-source.com

For a personal consultation and evaluation of your event needs please contact Dana at 214-597-6244 or email dana@auction-source.com

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Auction Source » Unparalleled Services

Features and benefits

Online Preview Catalog

www.auctionsourceonline.com/ursulinedemo

Online Event Registration

www.auctionsourceonline.com/ursulinedemo/reservations

AUCTION SOURCE FULL-SERVICE PACKAGE:

- Computers, printers and scanners provided for event
- Bar code bid sheets and guests' bid stickers
- Printed plaques, gift certificates and much more
- Online multiuser software
- 200+ reports
- Online Letter System for thank-you/solicitation letters
- Virtually error-free checkout
- On-site technical support team
- Unlimited telephone technical support
- www.auction-source.com

Online Preview Catalog is included in full-service package

EventPro STAFFING

www.eventprostaffing.com

services in red priced separately

Self-Serve Software Package

Auction Source » Unparalleled Services

Features and benefits

Full-Service Package

- Computers, printers and scanners provided for each event
- Bar code bid sheets and guests' bid stickers
- Printed plaques, gift certificates and much more
- Online multiuser software
- 200+ reports
- Online letter system for thank-you/ solicitation letters
- Virtually error-free checkout
- On-site technical support team
- Unlimited telephone technical support

www.auction-source.com

Online Preview Catalog (included with Full-Service Package)

- Preview catalog of auction items
- Full-color home page with logo and event details
- Simple image upload for photos, clip art or logos
- Donor recognition
- Saves time and money – no need for a printed catalog

www.auctionsourceonline.com/ursulinedemo

Custom Services (priced separately)

- All data exportable to Excel for integration with various fund-raising packages e.g., Raiser's Edge
- Custom reports and catalogs

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Online Event Registration (priced separately)

- Guests enjoy the ease of registering online
- Register for auction, gala, golf tournament, 5K run, school carnival and more
- Register for two events simultaneously
- Sell underwriting, sponsorship, event tickets, raffle tickets, T-shirts, etc.
- Secure online checkout
- Emailed receipt to guest and committee member
- Tracking reports

www.auctionsourceonline.com/ursulinedemo/reservations

EventPro Staffing (services priced separately)

- Temporary staff to assist with your charity auction and events
- On-site or off-site professional temporary placements to supplement your volunteer positions
- Friendly, reliable and experienced in the event industry

www.eventprostaffing.com

Self-Serve Software Package (priced separately)

- Online software used for tracking auction items and guests
- User-friendly training package
- 100+ reports
- Bid sheets, plaques, table assignments, bid stickers and more
- Post-auction analysis and follow-up reports

Auction Source » Event Management

A better way to manage your charity auction or fund-raising event

"The best investment we ever made. We could not imagine running our fund-raising event without Auction Source."

Dallas-Based National Nonprofit Organization

Auction Source Guarantee

If we don't exceed your expectations, adjust our fee accordingly. 100% Satisfaction Guaranteed.

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Software

Auction Source completely automates your auction using bar codes or a state-of-the-art touch system to track items, guests and bids. We provide personalized training and support on our user-friendly Online Software System for cataloging auction items and registering guests. Auction Source provides the tools and training needed to ensure an efficient, organized and highly professional fund-raising event. Most importantly, your guests will love the ease of bidding using labels printed with their own unique bar code identifier. Bidding is easy and fun, thus resulting in more frequent bids. Our computerized check-in and checkout provides your guests and volunteers an enjoyable experience from start to finish!

Service and Support

With Auction Source, there is no need for a manual or web-based training session. We provide one-on-one training for volunteers for our secure Online Event Software, Online Event Registration, Online Letter System and much more! Your Auction Support Representative (ASR) will assist you every step of the way with training and support right up until the day of your event. Our one-on-one follow-up and reconciliation training will ensure an accurate and successful close out to your event.

Your event will be managed by our on-site, professionally trained technical support team who are available to assist with last-minute production of event materials, as well as provide training to auction check-in and checkout volunteers.

Our Clients

Twelve years of experience along with over 700 auctions and fund-raising events have provided us with the knowledge to assist with events of any magnitude and design. Our client base consists of nonprofit agencies, private and public schools, chambers of commerce and private foundations raising money and awareness by means of auctions, galas, golf tournaments, carnivals, 5K runs and much more.

Cost

The cost for managing your auction with Auction Source ranges between $4,250 and $7,250 depending on the size of your event. With Auction Source, you own your data – we provide the training and support. A sales presentation with an Auction Source sales representative will determine the specific needs and requirements of your event.

Auction Source » The Difference

What makes us unique

"Auction Source's fun and easy bidding system generated more bids; as a result we greatly increased our bottom line!"

Dallas Area Private School

Online Event Solutions

Online Software
Online Catalog
Online Registration

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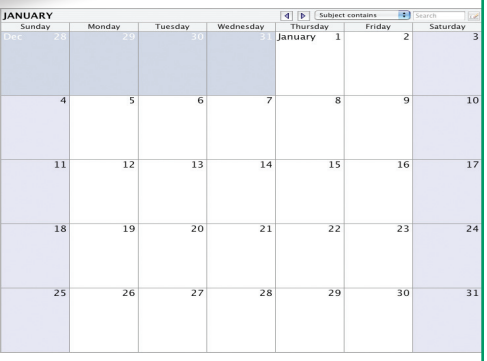
The Auction Source Difference

- **Faster Check-In at the Event** — Enter bid number, scan credit card. No receipt to print and sign.
- **Faster Checkout at the Event** — Handheld bar code scanners eliminate typing mistakes.
- **Error-Free Bidding** — Bidders use bar code stickers. Eliminates reading hand-written bids.
- **Two Unique Bidding Options** — Touch system bidding can be combined with barcode bid sheets or host an all touch paperless auction.
- **Touch Screen Bidding** — Traditional or Max Bid touch screen bidding.
- **Less Expensive Credit Card Fees** — Event credit card charges "batched" to eliminate typing mistakes.
- **Unique Way to Sell at the Event** — Multi-item bid sheets use bar code stickers. Raffles, donations, wish lists, parties and more.
- **Reliable Network at the Event** — Two technicians deliver and set up computers. On-site approximately 14 hours.
- **Faster Production Prior to the Event** — Reps print bid sheets, bidder packets, gift certificates, plaques and more. Paper and labels provided.
- **User-Friendly Online Software** — Access online software through your web browser – enter data anywhere/anytime. Online catalog updates simultaneously.
- **Faster Training for Data Entry** — Personal, individual training. No manual required.
- **Website Setup for Registration** — Create a custom, online event registration website from your invitation.
- **Registration Data Entry** — Online registration website automatically updates your database. No exports or imports.
- **Faster Online Auction Uploads** — Technicians "bulk" upload items with pictures to Auction Anything.
- **Locally Owned and Operated** — Local customer service representatives and software developers provide fast support.
- **The Auction Source Guarantee** — Customer satisfaction is our goal! If we don't exceed your expectations, adjust our fee accordingly.

Auction Source » Event Timeline and Checklist

One-on-one training and telephone support



"Our Auction Source rep guided us every step of the way. Their organization and efficiency was most helpful."

Dallas Catholic High School

One-On-One Training

and unlimited telephone support help take the stress out of your fund-raising event!

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Getting Started with Auction Source

- ❑ Database conversion and import for first-time clients
- ❑ Online software setup
- ❑ Introduction to Auction Support Representative (ASR)

Auction Source Event Management and One-On-One Training

- ❑ Solicitation letters and contact sheets
- ❑ Items data entry training and letter system training for thank-you/ tax letters
- ❑ Online preview catalog setup
- ❑ Digital image upload training for online preview catalog
- ❑ Planning meeting with Auction Support Representative (ASR) (chairperson[s]/committee heads)
- ❑ Site visit for touch system events
- ❑ Online event registration site setup
- ❑ Reservations data entry training
- ❑ Preproduction/event checklist emailed to auction chair
- ❑ Production day(s) – printing, collating
- ❑ Checkout chair training
- ❑ Follow-up chair training

Auction Day

- ❑ Auction Source technical team arrival and equipment setup
- ❑ Last-minute on-site item and reservation data input
- ❑ Check-in training
- ❑ Checkout training
- ❑ Final reports prepared (follow-up and post-auction analysis)

Week Following Event

- ❑ Follow-up takes place using final reports
- ❑ Credit card processing
- ❑ Thank-you letters